

WELDING CONSUMABLES MANUFACTURERS
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Industry Outlook

BLUMENOTICS



*in acknowledgement of its unwavering focus and dedication
 to achieve excellence in quality and delivery in this field.*

Sudhakar Singh
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 Editor



Blumenotics

OFFERING WORLD CLASS WELDING CONSUMABLES



With the rapid industrialization and urbanization in India in the last decade, coupled with the growing demand for better infrastructure across the country, the welding consumable manufacturing segment is anticipated to witness a positive growth. This means that manufacturers in the welding consumables industry are expected to deliver quality, consistency, service and competitive pricing. Moreover, new consumables are developed and used for inconel alloys, and copper bearing stainless steels which is the future going forward.

Bringing vast experience, and R&D background, Blumenotics Private Limited has been a force to reckon with when it comes to Indian welding consumables manufacturing industry. Blumenotics has the needed capabilities to develop advanced welding consumables which are highly cost effective, and quality-driven. The company has in place a core team of professionals specializing in quality, supply chain management, R&D, marketing and customer experience with experience in manufacturing for some of the Fortune 500 companies.

“We work very closely with the end users to understand their requirements and ever changing landscape as the world moves ahead. This gives us insights into industry requirements and steer our course backed by our world class manufacturing and R&D infrastructure to develop and improve our products to our customers not only in India but also in our export markets,” says Rajesh Khater, Managing Director at Blumenotics.

End-to-end Welding Solutions

“Blumenotics is the newest entrant in the welding consumables arena in India, and is determined to stand out by its value system. Despite being new, the company has the expertise and know-how more than many of its rivals. And in its short span of time, the company’s brand BLUME® is being recognized for its quality and competitive edge.” says

Aman Khater, Director Marketing of the company. This edge is derived by employing production equipment with state-of-the-art manufacturing facilities for flux cored wire, SMAW electrodes, filler wires and world class analytical equipment. This is coupled with highly experienced engineers trained well for research & development activities and a service team having a deep understanding of end user needs.

“Delivering quality at a fair price has been the approach to our success. Internally we have a motto, ‘European Quality, Far Eastern Efficiencies & Indian Prices’. Through the passion for what we do, we surpass the nominal standards and exceed our users expectations, thus outperforming our competitors and taking the lead. We are able to achieve this by stringent processes and systems in place starting from procuring raw materials, to checking every batch of raw materials that arrive at our premises, to on-line monitoring of our manufacturing process, to quality check of finished material, to delivering to our customers. We monitor every stage of the process with our in-house tracking systems. This enables us to offer quality and services consistently time and again,” highlights Thomas Sebastian, Chief Technical Officer of the company.



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The Road Ahead

Going forward, Blumenotics has a clear roadmap for the next five years and aims to be a player to be reckoned in the Indian welding industry. The company has developed several grades of welding wires and stick electrodes for the repair and maintenance industry, and joining industry, fabrication, ship building, heavy engineering etc. “We are readying ourselves to grow with the country as it moves ahead while simultaneously refining our strategy and perfecting our delivery system to meet this uptick in growth and demand. To this effect, the company is investing heavily in new premises and increasing capex to meet the rising demand,” concludes Rahul Khater, Chief Operations Officer of the company. ||